

# **AFA CONNECT** 2024

COMMUNICATION MATTERS
A united movement
November 12-13, 2024

DAY 1

14:00 - 15:30

## **CONCURRENT SESSIONS**

How do we convince online platforms to take action on Animal Cruelty (Social Media Animal Cruelty Coalition)

The value of a Theory of Change (Capacity in Animal Protection Coalition)

15:40 - 17:10

# **CONCURRENT SESSIONS**

Lobbying strategies for animal policy: Insights from Regional and Global Advocacy Efforts (AfA Policy Coalition)

Inspiring society to change for wildlife (Sanctuaries and Rescue Centers Coalition)

DAY 2

14:00 - 15:30

## **CONCURRENT SESSIONS**

The danger of sensationalism and misinformation (Dog and Cat Coalition)

BUILDING BRIDGES: collaborating with industries and other stakeholders to protect macaques

15:40 - 17:10

#### **CONCURRENT SESSIONS**

Stakeholder engagement and how to meet people where they're at (AfA Coalition)

Veganism and abolition versus animal welfare advocacy - are they too different to coexist? (Farm Animal Coalition)